

Take **CONTROL** of *online applications!*



Apps on Demand

D2K iConnect - Real-Time Control of Your Applications

A new customer acquisition product designed to provide you with customers seeking small loans online.

Need to Generate New Customer Loans?

- Real-time control of your application filters and volume
- Each accepted application only \$5.00
- Options to include a handful or all of your branches
- Lower acquisition costs than standard pre-screen programs
- Automated post office address validation and the ability to reject applications for your own customers



YOU ARE IN COMPLETE CONTROL!

D2K Marketing has a proprietary online dashboard that you can use to control every aspect of the online lead application including participating branches, time of day, daily limits, and distance from the branch.

Our dashboard lets you control automated email messages to the customer and your branches. Enjoy real-time performance reports with a click of a button. Apps on Demand has everything your company needs to **create loan volume *where and when you want it.***

iConnect is D2K's proprietary intranet platform with applications designed to help you successfully manage your marketing program and streamline communication to your company's team members. Easy-to-use portals allow management of documents, calendars and important company information from a single login. Security is a core value for D2K Corp and iConnect has that covered for you – with user level access, encrypted data storage, 24-7 security monitoring, and secure data transfers – **just the peace of mind you need.**

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