

# MANAGE your *customer lists!*



## Campaign Look Up

### D2K iConnect - Empower Your Branches

A campaign offer query system allowing your branches to easily handle customer inquiries about the current marketing offers they have received.

#### Need to Gain Efficiency and Control in Your Branches?

- Offer details at your fingertip, including extra cash offers
- Quick verification of customer inquiries
- Update customer addresses for future campaigns
- Add customers to Do Not Advertise List
- All past campaign offer information is archived and available for easy look-up



#### CAMPAIGN MANAGEMENT AT YOUR FINGERTIPS!

Customer service drives your business and with campaign data loaded into the D2K Corp's secure iConnect system, your team has the confidence and control to provide the best experience for your customers. Access to real-time campaign data gives your branches a step-ahead of the competition.

Present and historical data all housed in the same tool means your company can access, review, and update customer information with a click of a button. Provide your branches the confidence they want with the tool they need using Campaign Look-Up in iConnect. **Combine it with the Live Check Processing Center for ultimate control over your campaigns.**

iConnect is D2K's proprietary intranet platform with applications designed to help you successfully manage your marketing program and streamline communication to your company's team members. Easy-to-use portals allow management of documents, calendars and important company information from a single login. Security is a core value for D2K Corp and iConnect has that covered for you – with user level access, encrypted data storage, 24-7 security monitoring, and secure data transfers – just the peace of mind you need.

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