

IMPROVE your customer connection!



Telemarketing Portal

D2K iConnect - We Made Calling Customers Easier!

Following up with customers about their current mail offers or available credit can be tedious & hard to track - not anymore with the new iConnect Telemarketing Portal!

Make Your Campaigns Work Smarter!

- Direct Link to Campaign Look-up Tool for mail offer follow-up
- Automated results tracked by branch and individual employees
- Active and former customers, with cash available, can be uploaded monthly
- Built-in functionality allowing you to control call frequency and record do not call requests
- Use this tool to set and track employee call performance goals



TELEMARKETING JUST GOT EASIER

It is a proven fact that consistently calling your active and former customers produces results. You may have programs in place, but how do you know it is being done or measure your results? The Telemarketing Portal gives you visibility to both and makes the effort extremely easy for your employees.

Imagine the results you will see following up on direct mail offers or reminding your customers about their available credit each month. The iConnect Telemarketing Portal provides you with control of your solicitation program, branch and employee performance tracking, and most of all; generates renewals and growth!

iConnect is D2K's proprietary intranet platform with applications designed to help you successfully manage your marketing program and streamline communication to your company's team members. Easy-to-use portals allow management of documents, calendars and important company information from a single login. Security is a core value for D2K Corp and iConnect has that covered for you – with user level access, encrypted data storage, 24-7 security monitoring, and secure data transfers – just the peace of mind you need.

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